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AI Quickstart for AI for fair-trade shops

The realistic AI use cases on one page — no hype, with clear limits.

AI for fair-trade shops — where it really saves time

- 1. Draft product and origin texts
- 2. Standardise online listings and assortment texts
- 3. Education and campaign texts, plus social on fair trade
- 4. Newsletters and volunteer coordination
- 5. Answer customer enquiries and reviews

Limit: AI gives you drafts, no guarantees. The professional and legal final check always stays with you.

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