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AI Quickstart for AI for hatters and milliners

The realistic AI use cases on one page — no hype, with clear limits.

AI for hatters and milliners — where it really saves time

- 1. Write product and model descriptions faster
- 2. Answer appointment and commission enquiries
- 3. Storytelling for collections and one-off pieces
- 4. Social media and newsletters about collections
- 5. Reply to online reviews

Limit: AI gives you drafts, no guarantees. The professional and legal final check always stays with you.

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